

Councilmember Hedge-Morrell
Celebrates Grand Re-Opening of Dollar General Store
In District "D"

News Release

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*Property Owner Joe Veninata and
Councilmember Hedge-Morrell*

New Orleans, LA - March 17, 2009 - On Saturday March 14th Councilmember Cynthia Hedge-Morrell participated in a ribbon-cutting ceremony celebrating the Grand Re-Opening of a Dollar General Store in District "D" that was destroyed by Hurricane Katrina.

The celebration took place at the store located in the Oak Park Shopping Center at 4774 Paris Avenue - the company's highest volume store prior to Hurricane Katrina.

Council President Jacquelyn Brechtel Clarkson and Council Vice President Arnie Fielkow also attended the event, along with Dollar General executives and employees, property owner Joe Veninata and community members.

District "D" Councilmember Hedge-Morrell said, "This is an encouraging sign of economic development and recovery in District D. This store is conveniently located and will meet a great need within the community for affordable products."

Dollar General is a leading discount retailer with more than 8,300 neighborhood stores delivering life's basic necessities - soap, detergent, cleaning supplies, clothing, milk, bread and eggs. The largest small-box discount retailer in the country with \$9.5 billion in 2007 sales, Dollar General operates more company-owned locations than any retailer in the United States.

New Orleans City Council

The New Orleans City Council is the legislative branch of New Orleans city government. The Council considers and enacts all local laws that govern the City of New Orleans. The Council also approves the operating and capital budgets for the City, as recommended by the mayor, and continually monitors revenues and expenditures for local government operations. The City Council is also the regulatory body for public utilities. It also reviews and has final say on many land use and zoning matters, as well as considers major economic development projects for the City. As a Board of Review for Orleans Parish, the Council examines appeals of property tax assessments for real estate taxes, and certifies tax rolls to the Louisiana Tax Commission. Other responsibilities of the Council include overseeing the operation of the public access television in Orleans Parish.

The City Council is comprised of five districts and two councilmembers-at-large. Council President and Councilmember-at-Large Jacquelyn Brechtel Clarkson; Council Vice-President and Councilmember-at-Large Arnie Fielkow; District "A" Councilmember Shelley Midura; District "B" Councilmember Stacy S. Head; District "C" Councilmember James Carter; District "D" Councilmember Cynthia Hedge-Morrell; and District "E" Councilmember Cynthia Willard-Lewis.