

District "B" Councilmember Stacy Head
Celebrates Freret Neighborhood Economic Development
With Grand Opening of Village Coffee Yesterday Morning

News Release

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New Orleans
City Council

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Councilmember Head cuts the ribbon at Village Coffee with owners Donna and Marty Scoggins

New Orleans, LA - August 12, 2009 - District "B" Councilmember Stacy Head participated in a ribbon cutting ceremony yesterday morning to celebrate the grand opening of Village Coffee, another new business on the burgeoning commercial corridor on Freret Street between Jefferson Avenue and Napoleon Avenue.

Donna and Marty Scoggins, owners of the new Village Coffee location, Peter Waring, architect of the Village Coffee site and Principal of Waring Architects, L.L.C., neighborhood leaders and local residents were present for the ribbon cutting.



Architect Peter Waring and Councilmember Head talk with a local resident in Village Coffee

Village Coffee is located on the corner of Freret Street and Jefferson Avenue, in a former bank building (click [here](#) for map). Freret Street is designated by the City and state as an arts and culture district, therefore providing for tax breaks for historic building renovations. Village Coffee is open Monday - Friday from 6 a.m. to 9 p.m., and Saturday - Sunday from 7 a.m. to 10 p.m. For more information about Village Coffee click [here](#).

Councilmember Head stated, "This traditional commercial corridor is seeing new life with improved code enforcement, residential development and small business development. I have worked closely with the property owners, existing and new businesses, as well as non-profit home-ownership developers to keep focus on and support for the Freret rebirth."

Head continued, "Roughly two years ago, this effort began with making zoning laws more accommodating for development along the corridor and the establishment of the Freret Saturday Market. Since then, we have seen the re-investment by Ochsner in the Baptist Campus, investment of the Village Coffee House, renovation and expansion of Freret Hardware, Sarita's Grill, Beacoup NOLA Snowballs, and the Freret Market open from Noon - 5 p.m. the first Saturday of every month.

"Soon, we will have a dentist's office on the corridor as well as Brottworx, a "green" glass art studio, Crescent City Comics, The Box Office Bar, featuring live music in the early evening, and Freret St. Po-Boys."

For more information on investing in the Freret area, please contact:

- Neighborhood Housing Services

4700 Freret St.

(504) 899-5900

<http://www.freretstreet.com/mainstreet.htm>

- Freret Business & Property Owners Association

4700 Freret St.

(504) 231-7011

info@thenewferret.com

New Orleans City Council

The New Orleans City Council is the legislative branch of New Orleans city government. The Council considers and enacts all local laws that govern the City of New Orleans. The Council also approves the operating and capital budgets for the City, as recommended by the mayor, and continually monitors revenues and expenditures for local government operations. The City Council is also the regulatory body for public utilities. It also reviews and has final say on many land use and zoning matters, as well as considers major economic development projects for the City. As a Board of Review for Orleans Parish, the Council examines appeals of property tax assessments for real estate taxes, and certifies tax rolls to the Louisiana Tax Commission. Other responsibilities of the Council include overseeing the operation of the public access television in Orleans Parish.

The City Council is comprised of five districts and two councilmembers-at-large. Council President and Councilmember-at-Large Arnie Fielkow; Council Vice President and Councilmember-at-Large Jacquelyn Brechtel Clarkson; District "A" Councilmember Shelley Midura; District "B" Councilmember Stacy Head; District "C" Councilmember James Carter; District "D" Councilmember Cynthia Hedge-Morrell; and District "E" Councilmember Cynthia Willard-Lewis.